



HEALTHCARE CASE STUDY

ENABLING GROWTH THROUGH INSIGHTS ACROSS A SEGMENTED PARTNER NETWORK



Overview

A rapidly expanding Dental Partnership Organization (DPO) was growing by acquiring partners in the fast-paced dental market. The company aimed to empower dentists to retain ownership, lead their practices, and make autonomous decisions while providing centralized services for seamless practice management.



Challenge

The client desired a comprehensive, fully cloud-based digital strategy to unify their acquisitions and improve speed-to-decision for future partner acquisitions. They needed an enterprise-wide reporting platform that was both accurate and consistent across partners with varied business processes & dental management software.



evolv's Approach

evolv deployed a perfectly tailored project management team, leveraging their expertise and capabilities to navigate the discovery, design, system migration, roll-out plan, and roadmap for sunsetting the legacy platform. The team introduced a user-friendly, cloud data platform to meet Imagen's analytical needs while minimizing disaster recovery, maintenance, and administration without interrupting their current operations. The team implemented a single-source solution, allowing the client to focus solely on data.

Amplifying their IT team's efforts, evolv refined key stakeholder needs, defined data sources, designed architecture, and security structure, & developed the cloud environment & enterprise data warehouse. The team also provided leadership for those responsible for planning, managing, & executing the development of the foundational cloud data warehouse.

Results & Impacts

- ✓ **Set and tracked progress** on milestone achievements & client deliverables, providing transparency to key stakeholders.
- ✓ **Optimized data ingestion** for speed & accuracy through automation frameworks & built business-critical reports to serve insights to the enterprise.
- ✓ **Uncovered actionable insights** through common data models across constituent partners.
- ✓ **Established performance metrics** with consistency & accuracy across multiple partner variances.
- ✓ **Improved data accessibility** while maintaining stringent data compliance & security.
- ✓ **Streamlined the onboarding process** for newly acquired dental clinics and offices to less than one day.