

Analytics Models

From Conflicting Metrics to a Common Language

Your teams don't trust the numbers. Reports conflict. Dashboards don't align. Every request means custom SQL and more delays. evolv builds dimensional models and semantic layers that make data consistent, fast, and usable – so your business speaks the same language.

What's holding you back

- Conflicting metrics and definitions across teams
- No shared semantic layer – logic changes without warning
- Reports take weeks and don't match
- Business users can't self-serve – too slow, too complex
- Data teams buried in ad hoc requests and burnout risk

What success looks like

- › One set of KPIs everyone agrees on
- › A centralized semantic layer powering every BI tool
- › Faster report turnaround, fewer duplicated queries
- › Trusted metrics across dashboards and teams
- › Business users self-serve with confidence
- › Models that evolve with your business—not against it

How evolv helps



evolv builds analytics models that **turn data into a shared language across your business.**



We design dimensional models and semantic layers that **align KPIs, reduce friction, and scale with your needs.**



We don't just clean up dashboards – we fix the foundation so **insights are fast, trusted, and aligned.**

Why evolv?

- **We build for clarity.** Models that make sense to both business and technical teams
- **We embed governance.** Version control, metadata, and KPI alignment from day one
- **We drive adoption.** Built-in training, enablement, and change management
- **We deliver outcomes.** Faster insights, fewer tickets, and metrics that match