

Applied AI/ML

From Models to Measurable Decisions

You've built models. You've invested in platforms. But the business still isn't seeing results. Dashboards sit idle. Fraud persists. Personalization feels generic. Meanwhile, IT is tangled in platform complexity, and executives are asking: Where's the ROI?

What's holding you back

- Fragile, ungoverned features with low confidence
- No operating model for scale
- Models optimized for accuracy, not business impact
- Compliance and explainability. slow rollout
- No decision playbooks, feedback loops, or adoption

What success looks like

- Recommendation Engines:
 - ↑ Revenue
 - ↑ Click-Through Rate (CTR)
 - ↑ Avg. Order Value (AOV)
- Anomaly Detection:
 - ↓ False alarms
 - ↑ True positives, faster cycle times
- Fraud Models:
 - ↓ Losses
 - ↑ Reviewer productivity
 - ↓ Chargebacks
- Retractable models built for scale & continuous improvement
- Business-aligned solutions that drive real decisions

How evolv helps



evolv helps customers **turn stalled AI/ML initiatives into enterprise-ready solutions** that deliver measurable outcomes.



We bring the strategy, engineering, and business alignment needed to **move from pilot to production fast**.



Our team partners with organizations to identify high-impact use cases, modernize data foundations, and operationalize AI that **drives tangible business results**.

Why evolv?

- Proven track record **delivering AI/ML that scales**
- Deep experience **aligning business and tech teams**
- **Built-in governance**, explainability, and security
- **Focused on ROI**, not vanity metrics
- We help customers deliver on their objectives, and **get results that matter**