

Data Products & Marts

One Data Foundation. Every Business Answer.

You've invested in platforms. You've built reports. But the business still doesn't trust the numbers. Teams argue over metrics. Decisions lag. And analytics feels reactive, not strategic. evolv helps you build curated, governed data products that drive clarity, speed, and measurable impact.

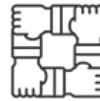
What's holding you back

- Fragmented analytics & conflicting metrics
- 4-6 week delays to get usable data
- Shadow IT and black-box reporting
- 100s of pipelines with zero observability
- Poor ROI on data platform investments
- "We spend more time fixing reports than making decisions"

What success looks like

- Strategic decisions accelerated by 70–80%
- Multi-million dollar ROI tied to business outcomes
- 5x increase in business adoption and self-service
- 40% gain in operational productivity
- "Single source of truth" across domains
- CI/CD-enabled pipelines that evolve with business needs

How evolv helps



evolv builds reusable, domain-driven data products that eliminate metric conflicts, reduce engineering overhead, and **empower business users with trusted, self-service insights.**



We align IT and business, embed governance, and deliver modular data marts that **scale with speed and confidence.**



We don't just build dashboards – we create the data foundation that drives **faster decisions, and measurable ROI.**

Why evolv?

- **Curated data products built for business outcomes**, not just platform usage
- **Governance, observability, and lifecycle management embedded from day one**
- **Reusable, modular design** that scales across domains and teams
- **Deep experience across enterprise ecosystems** (Snowflake, AWS, Azure)
- **Focused on adoption and impact**, not technical vanity metrics