

Data Migrations Fail from the Top, Not the Bottom

Enterprise migration succeeds when leadership, governance, and strategy align

Most migrations with financial services institutions stall because teams execute without a shared strategy or ownership. Domains make independent decisions, governance is inconsistent, and users don't trust the data post-migration. Leaders struggle to show ROI, legacy systems linger, and business value remains unclear.

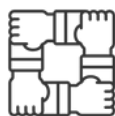
What's holding you back

- No unified enterprise migration strategy
- Inconsistent governance across domains
- Unclear ownership across teams
- Change management treated as an afterthought
- Progress measured technically, not by business outcomes

What success looks like

- › Executives unlock measurable value post-migration
- › Governance consistent and enforced
- › Users trust and act on reliable data
- › Legacy systems retired with intention
- › Value directly drives business performance

How evolv helps



Establishes accountable executive **ownership and alignment**



Implements **enterprise-wide governance** and decision frameworks



Embeds change management and **business-value tracking** from day one

Why evolv?

- **Proven frameworks** for enterprise migration alignment
- **Deep governance** and data-quality expertise
- **Strong** cross-domain decision models
- **Focus** on measurable business value, not technical completeness