

# Tying Research Investment to Patient and Financial Impact

Unified metrics connecting research funding to real patient outcomes

Executives lack real-time visibility into how research spending translates into trials, treatments, and patient benefit. Grant, trial, and outcomes data are siloed, metrics are inconsistent, and dashboards lack context. Leaders need a clear, governed view of research ROI to drive smarter investment.

## What's holding you back

- Siloed data across grants, trials, and outcomes
- KPIs require manual extraction
- No real-time view of research impact
- Inconsistent metrics across programs
- Dashboards not aligned to executive decision needs

## What success looks like

- › Faster insight from grant to patient impact
- › Improved cross-program funding allocation
- › Clear linkage from research to trials to care
- › Higher executive adoption and confidence
- › Standardized, trusted metrics

## How evolv helps



**Aligns master data** across research, trials, and outcomes



Defines standardized **research-impact metrics**



Builds contextual dashboards for **executive decision-making**

## Why evolv?

- **Proven** frameworks for research-to-care visibility
- **Strong** executive-level dashboard design
- **Governance** that ensures metric trust and consistency
- **Ability to align** clinical, research, and finance stakeholders