

Your Credit Union's AI Business Copilot

A chat-based intelligence assistant that turns risk, performance, and member data into action

Credit union leaders struggle to get timely answers about member growth, fraud exposure, loan performance, and operational efficiency. Insights require analyst support or multiple dashboards, slowing decisions and limiting proactive action. Without real-time, explainable intelligence, leaders react instead of anticipate.

What's holding you back

- High volume of ad-hoc reporting requests
- Limited visibility into member risk and cross-sell opportunities
- Delays understanding loan performance and delinquency trends
- Inconsistent KPI definitions across teams
- Difficulty prioritizing high-impact segments

What success looks like

- › Faster decision cycles across risk and lending
- › Increased self-service insight adoption
- › Reduced dependency on manual reporting
- › Clear, explainable responses tied to KPIs
- › Leaders ask questions and get answers immediately

How evolV helps



Creates governed semantic layer with clearly defined business KPIs and unified metrics



Embeds explainable AI outputs directly into leadership workflows aligned to operational priorities



Implements strong data governance with role-based access and consistent definitions across teams

Why evolV?

- **Clear focus** on revenue-critical workflows tied to real decisions
- **Transparent** AI models leaders trust and act on
- **Experience** integrating member, risk, and performance data
- **Ability** to reduce analyst dependency while improving insight quality