

Tier Brokers by Profitability, Not Volume

Submission quality scoring identifies high-value distribution partners

Limited visibility into profitable brokers and submission quality slows underwriting and hurts pricing accuracy. CRM and policy data are disconnected, there's no broker tiering, and commission data is siloed.

What's holding you back

- Incomplete CRM data
- Political broker sensitivity
- No quality benchmarks
- Manual reporting
- High-volume brokers have poor loss ratios

What success looks like

- › Bind rate increases
- › Loss ratio by broker improves
- › Submission quality score increases
- › Retention increases
- › Distribution profitability improves

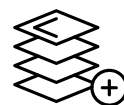
How evolV helps



Connects CRM, policy, and commission data with submission quality scoring models



Creates transparent broker profitability metrics with broker co-design and sales buy-in



Enables data-driven tiering prioritizing high-value partners without political friction

Why evolV?

- **Broker profitability expertise for distribution**
- **Proven** submission quality frameworks
- **Transparent** metrics brokers and sales trust
- **Experience** improving bind rates and loss ratios