

Accelerate Game Innovation with Real-Time Performance Intelligence

Give teams real-time clarity to experiment, iterate, and launch with confidence

Telemetry lives in disparate stacks, slowing reads on retention, ARPDAU, feature adoption, and error rates. Fragmented game taxonomy makes portfolio-level comparisons hard, and cross-channel signal gaps limit product managers' ability to tune launches quickly.

What's holding you back

- Slow feedback hurts product decisions
- No unified view of game or feature impact
- Innovation bottlenecks from limited telemetry
- Workflow events logged but not used
- Dashboards without adoption

What success looks like

- › Product teams get real-time, trusted insights
- › Features validated 20–30% faster
- › Developers catch issues early
- › Teams release with higher confidence
- › Innovation accelerates measurably

How evolV helps



Standardizes telemetry model

across studios with canonical event schemas and KPI governance



Enables near real-time ingestion

for critical metrics with low-latency pipelines



Integrates experimentation framework

showing lift, regressions, and rollback paths automatically

Why evolV?

- **Gaming** product analytics expertise across studios
- **Proven** frameworks accelerating feature validation
- **DevOps-integrated** pipelines teams trust
- **Experience** uniting fragmented telemetry at scale