

# Real-Time Trust at the Speed of Sales.

Continuous compliance directly into the revenue engine to build trust and win more business

Sales teams lose momentum in enterprise deals due to delays providing compliance documentation. The GRC maintains up-to-date status, but this isn't accessible in CRM. Prospects ask for assurances reps can't answer, security packets require manual assembly, and trust isn't quantified.

## What's holding you back

- Trust signals aren't accurate or current
- CRM integration superficial or one-way
- Security packets remain manual and inconsistent
- No clear ownership across Sales + GRC
- Metrics don't tie to revenue outcomes

## What success looks like

- › AEs get real-time, deal-specific trust insights in CRM
- › Security reviews shrink dramatically
- › Deals move faster through enterprise funnel
- › Win rates increase with transparent trust signals
- › Leadership quantifies compliance impact on revenue
- › GRC and Sales operate in sync

## How evolV helps



**Integrates compliance data** directly into CRM with bi-directional sync for deal stages



**Automates on-demand security packets** replacing manual document hunts



**Surfaces deal-level trust scores** with clear, explainable readiness tied to audit status

## Why evolV?

- **Revenue acceleration** through compliance intelligence
- **Proven** CRM and GRC integration frameworks
- **Transparent** trust models Sales and buyers act on
- **Experience** aligning RevOps, GRC, Security, and Data teams